

Smart & Beautiful Through *Public Speaking*

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Public Speaking

The Worst Human Fears

“What are you most afraid of?” a team of market researchers asked 3, 000 U.S. inhabitants. Many named more than one fear. The results may surprise you.

Biggest Fear % naming:

1 Speaking before a group 41

2 Heights 32

3 Insects and bugs 22

3 Financial Problems 22

3 Deep water 22

6 Sickness 19

6 Death 19

8 Flying 18

9 Loneliness 14

10 Dogs 11

11 Driving/riding in a car 9

12 Darkness 8

12 Elevators 8

14 Escalators 5

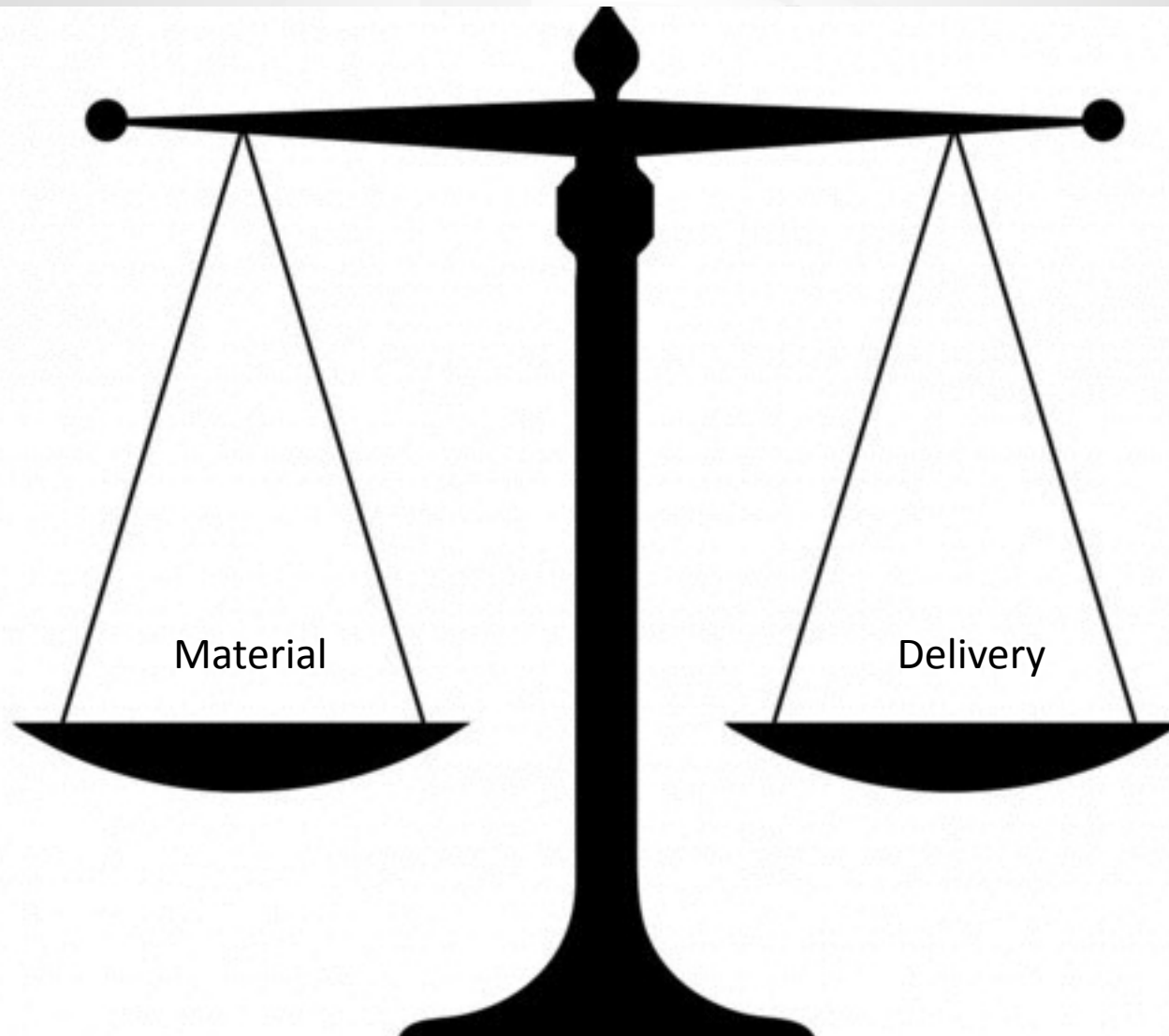


Why Public Speaking?

- Leadership
- Presentation
- Speech
- Master of Ceremony
- Announcer



Anatomy of Public Speaking



3 Vs in communication

- Verbs
- Voice
- Visual



Visual

- Clothes
- Body Language
- Facial Expression



First Impression Counts

**DO FIRST IMPRESSIONS
REALLY MATTER?**



Voice

- Clarity
- Speed
- Tone of Voice
- Volume



Verbs

- Avoid Ambiguity
- Use positive words
- Pause for effect



Material

- Opening
- Content
- Closing



5Cs in Communication

- Clear
- Complete
- Concise
- Courteous
- Correct



Thank You

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Let Your Passion **Guide** You"

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